

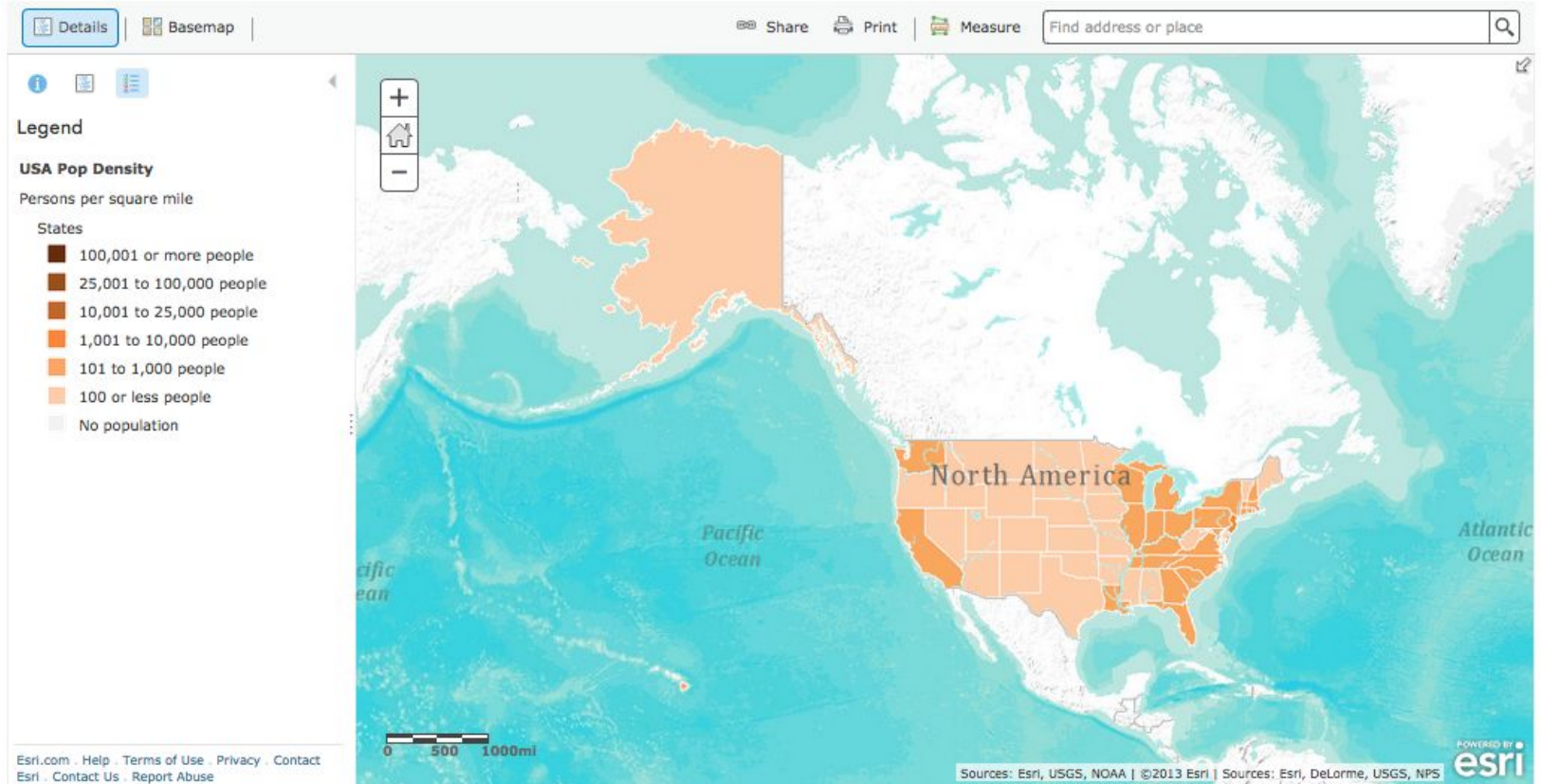
USA Demographics

Map URL: <http://esriurl.com/humanGeoInquiry4>

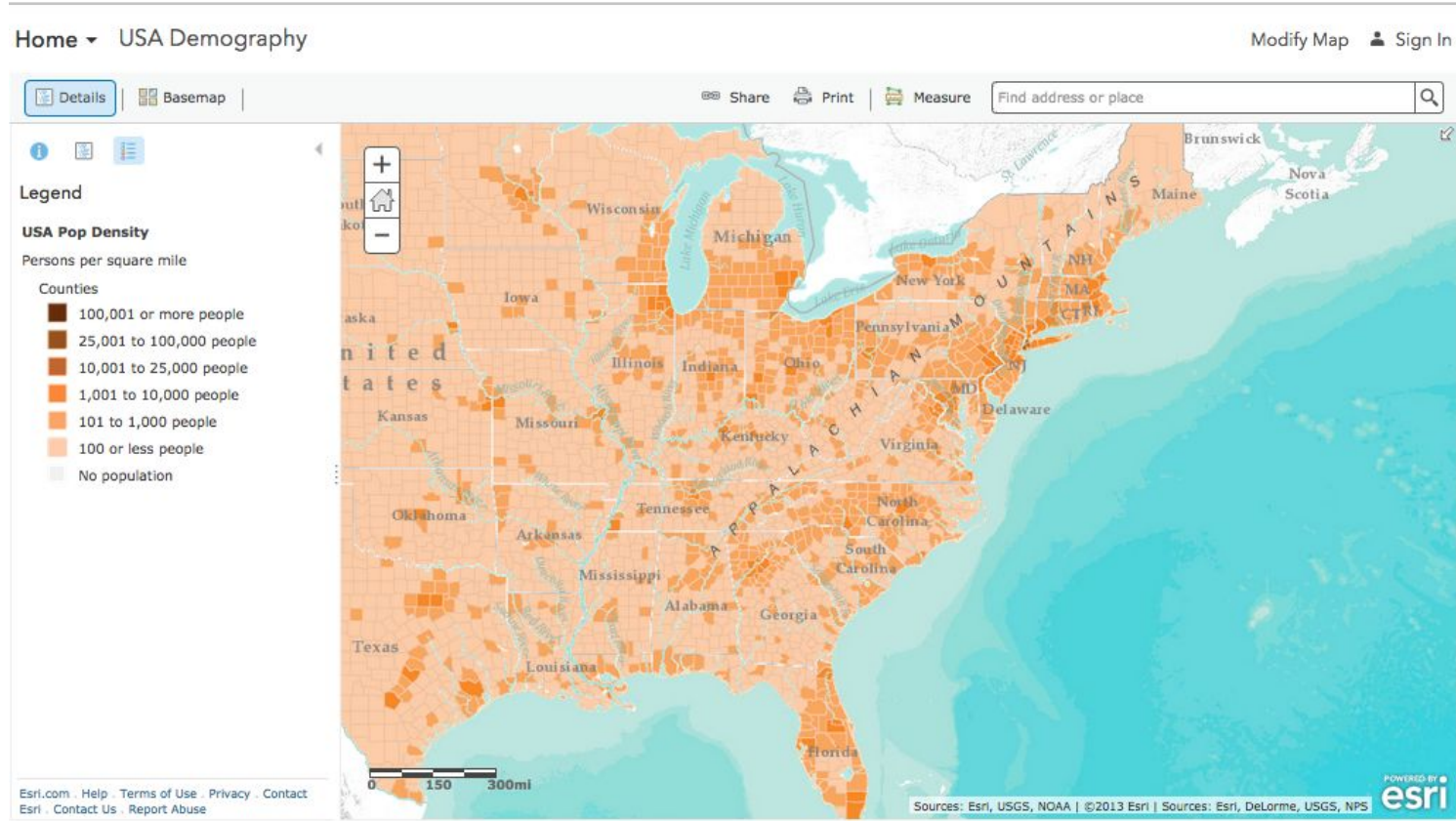
Which portion of the United States is the most heavily population region?

Home ▾ USA Demography

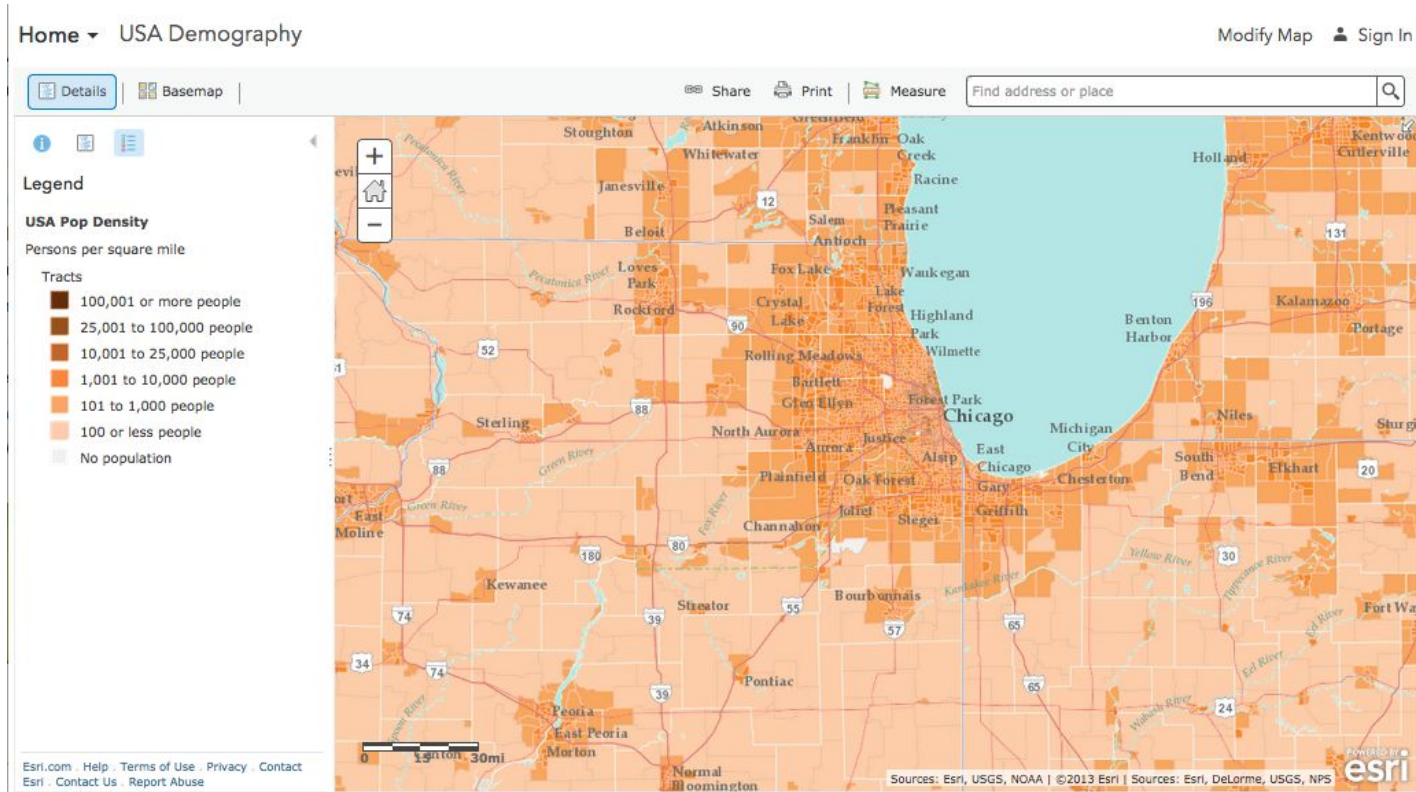
Modify Map  Sign In



Zoom in to the most densely populated region



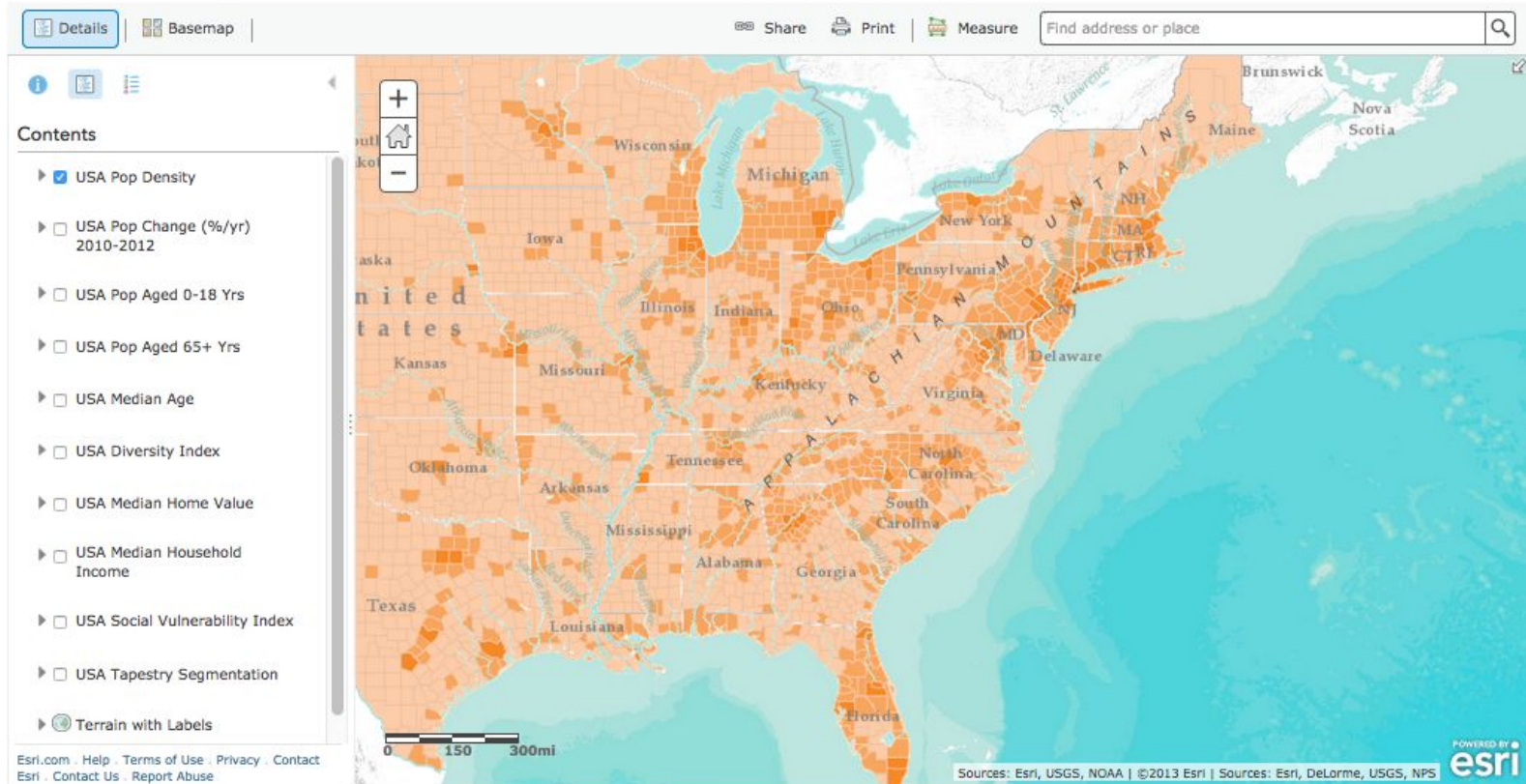
Slowly zoom in to an urban area of your choice




Click on the content button to add new layers

Home ▾ USA Demography

Modify Map  Sign In



The screenshot displays the Esri USA Demography web application interface. At the top, there are navigation options: 'Home ▾ USA Demography' on the left and 'Modify Map  Sign In' on the right. Below the navigation bar, there are utility buttons: 'Details' (selected), 'Basemap', 'Share', 'Print', and 'Measure'. A search bar with the placeholder text 'Find address or place' and a search icon is located on the right side of the utility bar.

The main content area is divided into two sections. On the left is the 'Contents' panel, which lists various data layers with checkboxes and expand/collapse icons. The layers listed are:





- USA Pop Density
- USA Pop Change (%/yr) 2010-2012
- USA Pop Aged 0-18 Yrs
- USA Pop Aged 65+ Yrs
- USA Median Age
- USA Diversity Index
- USA Median Home Value
- USA Median Household Income
- USA Social Vulnerability Index
- USA Tapestry Segmentation
- Terrain with Labels

On the right is the map view, showing a map of the United States with a grid overlay. The map is currently displaying the 'USA Pop Density' layer, which is visualized as a grid of orange squares of varying intensity. The map includes state names, major water bodies (like Lake Michigan and Lake Erie), and a scale bar at the bottom left indicating 0, 150, and 300 miles. The Esri logo and 'POWERED BY esri' are visible in the bottom right corner. At the very bottom, there is a footer with the following text: 'Sources: Esri, USGS, NOAA | ©2013 Esri | Sources: Esri, DeLorme, USGS, NPS'.













Click Basemap and Add Imagery

Home ▾ USA Demography

Modify Map  Sign In

 **Basemap** |  Share  Print  Measure

Select a basemap

 Imagery	 Imagery with Labels	 Streets
 Topographic	 Dark Gray Canvas	 Light Gray Canvas
 National Geographic	 Oceans	 Terrain with Labels
 OpenStreetMap	 USA Topo Maps	 USGS National Map

Contents

- USA Po
- USA Po 2010-2
- USA Po
- USA Po
- USA Me
- USA Di
- USA Me
- USA Me Income
- USA Socia
- USA Tapestry Segmentation
- Imagery

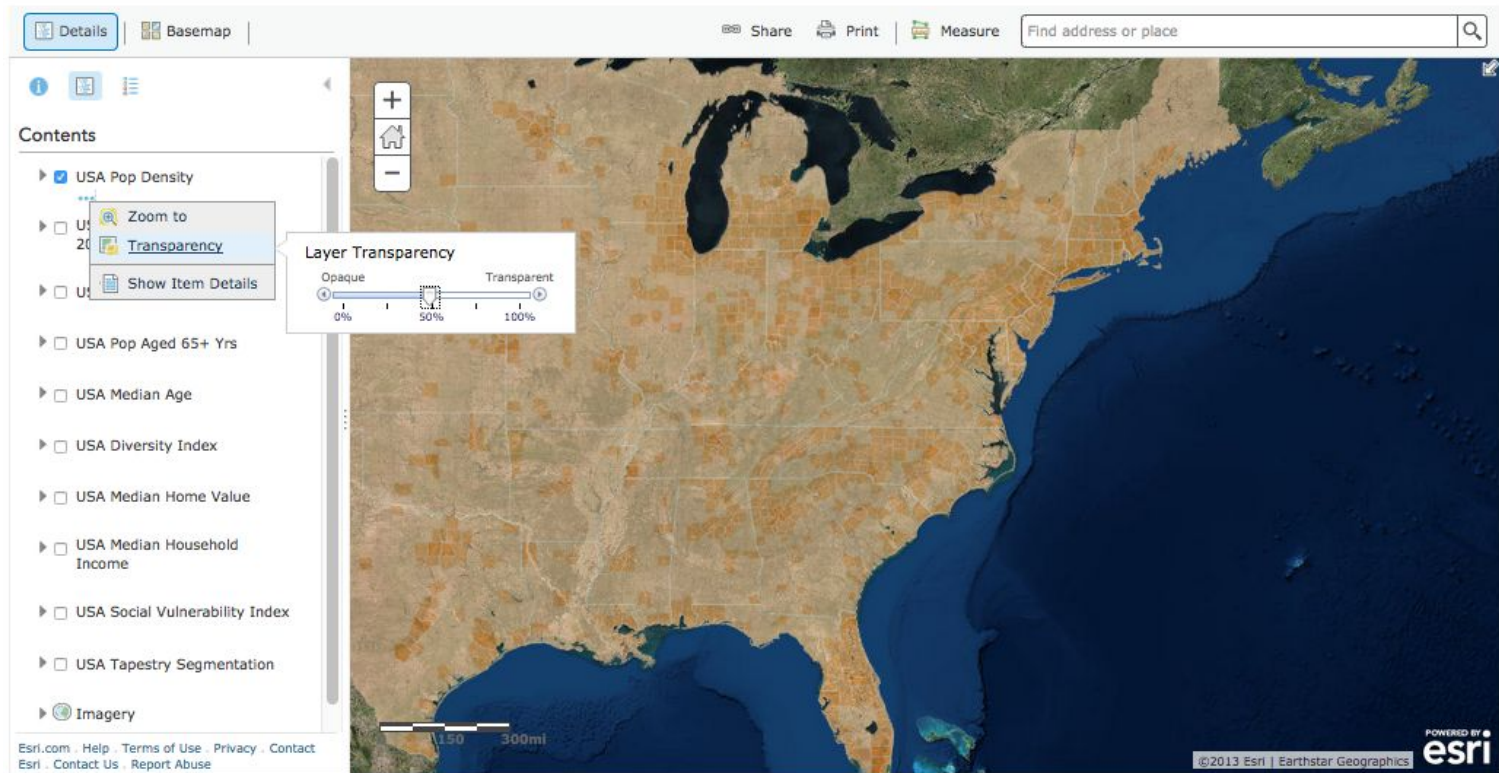
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Make the population layers 50 percent transparent

Home ▾ USA Demography

Modify Map  Sign In



Details | Basemap | Share | Print | Measure | Find address or place


Contents

- USA Pop Density
 - Zoom to
 - Transparency
 - Show Item Details
- USA Pop Aged 65+ Yrs
- USA Median Age
- USA Diversity Index
- USA Median Home Value
- USA Median Household Income
- USA Social Vulnerability Index
- USA Tapestry Segmentation
- Imagery

Layer Transparency

Opaque 0% 50% 100% Transparent

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What are the population patterns in your area?

The screenshot displays the ArcGIS online interface for the 'USA Demography' application. The main map area shows a satellite-style imagery of Hoffman Estates, Illinois, with a search result popup indicating the location. The search bar at the top right contains the text 'hoffman estates'. On the left side, a 'Contents' panel lists various demographic layers, with 'USA Pop Density' selected. The interface includes standard map navigation tools like zoom in (+), zoom out (-), and home, as well as utility buttons for details, share, print, and measure. The footer contains copyright information for Esri and its partners, dated 2013.

Home ▾ USA Demography Modify Map Sign In

Details | Basemap | Share Print | Measure ✕ 🔍

Contents

- USA Pop Density
- USA Pop Change (%/yr) 2010-2012
- USA Pop Aged 0-18 Yrs
- USA Pop Aged 65+ Yrs
- USA Median Age
- USA Diversity Index
- USA Median Home Value
- USA Median Household Income
- USA Social Vulnerability Index
- USA Tapestry Segmentation
- Imagery

Search result ✕

Hoffman Estates, Illinois, United States

[Add to Map Notes](#) ▾

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Turn on the USA Median Household Income layer at the county level.

Home ▾ USA Demography Modify Map Sign In

[Details](#) [Basemap](#) Share Print Measure

Contents

- USA Pop Density
- USA Pop Change (%/yr) 2010-2012
- USA Pop Aged 0-18 Yrs
- USA Pop Aged 65+ Yrs
- USA Median Age
- USA Diversity Index
- USA Median Home Value
- USA Median Household Income** ***
- USA Social Vulnerability Index
- USA Tapestry Segmentation
- Terrain with Labels

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